PRIVACY POLICY

Effective Date: October 28, 2026

At America Fire Blanket, we respect your privacy and are committed to protecting the personal information you share with us. This Privacy Policy explains how we collect, use, store, and protect information when you visit our website, inquire about, or purchase our Thermal Runaway Electric Vehicle Fire Blanket (TREV Fire Blanket).

1. Information We Collect

When you visit our website or interact with our services, we may collect the following information:

- **Personal Information:** Your name, email address, phone number, company name, shipping address, and other information you voluntarily provide through contact forms, quote requests, or purchases.
- **Transaction Information:** Order details, billing information, and payment-related information necessary to process purchases. Payments may be handled securely by third-party payment processors.
- **Website Usage Information:** IP address, browser type, device information, pages visited, and other analytical data collected through cookies or similar technologies.

2. How We Use Your Information

We may use the information collected to:

- Respond to inquiries and provide product information or quotations.
- Process orders, coordinate shipping, and provide customer support.
- Communicate important product updates, safety information, and service announcements.
- Improve our website, products, and overall customer experience.
- Send promotional communications where permitted by law, with an option to unsubscribe.
- Comply with applicable laws and protect against fraudulent activity.

3. Sharing of Information

America Fire Blanket does not sell your personal information. We may share necessary information with trusted third-party service providers, including payment processors, shipping companies, website hosting providers, and analytics services, solely to support our business operations. We may also disclose information when required by law or to protect our legal rights.

4. Cookies and Website Analytics

Our website may use cookies and similar tracking technologies to improve functionality, understand visitor activity, and enhance the browsing experience. You can manage or disable cookies through your browser settings. Certain website features may not function properly if cookies are disabled.

5. Data Security and Retention

We use reasonable administrative, technical, and organizational safeguards to help protect personal information from unauthorized access, misuse, loss, or disclosure. However, no method of internet transmission or electronic storage is completely secure.

We retain personal information only as long as reasonably necessary for legitimate business purposes, customer service, legal compliance, and recordkeeping obligations.

6. Your Privacy Choices

PRIVACY POLICY *(cont.)*

Depending on your location and applicable privacy laws, you may have the right to request access to, correction of, or deletion of your personal information. You may also opt out of marketing emails by using the unsubscribe link provided in those communications or by contacting us directly.

We will review and respond to privacy-related requests in accordance with applicable laws.

7. Third-Party Websites

Our website may contain links to third-party websites. America Fire Blanket is not responsible for the privacy practices, security, or content of external websites. We encourage visitors to review the privacy policies of those websites before providing personal information.

8. Changes to This Privacy Policy

America Fire Blanket reserves the right to update this Privacy Policy as our business practices, technologies, or legal requirements change. Any revisions will be posted on this page with an updated effective date.

9. Contact Us

If you have questions about this Privacy Policy or how your personal information is handled, please contact us:

America Fire Blanket
Email: info@americafireblanket.com
Phone: 1-833-716-3473

We appreciate your trust in America Fire Blanket and remain committed to respecting your privacy.